



**Event Co-Chairs:**

Julie Hancock  
 Alicia Harrison

**Guest Registration:**

[www.BHGHBreakfast.org](http://www.BHGHBreakfast.org)

**Event Contact:**

Marghan Miller  
 Development Director  
 (602) 266-4873  
[mmiller@bhgh.org](mailto:mmiller@bhgh.org)



**Boys Hope Girls Hope**  
 of Arizona

3443 N Central Ave, Arcade 7  
 Phoenix, AZ 85012  
[www.bhghaz.org](http://www.bhghaz.org)  
 (602) 266-4873

# 2019 Success Starts With Hope Breakfast

## SPONSORSHIP OPPORTUNITIES

The **Success Starts With Hope Breakfast** was launched 14 years ago to provide a tremendous opportunity to share the mission of Boys Hope Girls Hope of Arizona. In addition to inspiring and educating guests, this event helps to further our mission by raising awareness and support. Thank you in advance for your consideration.

- What** 14th Annual Success Starts With Hope Breakfast
- When** Friday, May 10, 2019  
 7:00am Registration  
 7:30am - 8:30am Program
- Where** Arizona Biltmore Resort  
 2400 E Missouri Avenue, Phoenix, AZ 85016
- Why** To raise \$300,000 or more which will provide BHGH Scholars with a quality education, holistic support and family-like housing.

**Presenting Sponsor \$30,000**

- |  |                                       |
|--|---------------------------------------|
| Full Page Ad in Program: Back Cover                          | Corporate Spotlight on all BHGH media |
| Opportunity to welcome guests from podium                    | Company recognition on BHGH website   |
| Company logo on post event thank you cards                   | Company recognition during event      |
| Company featured on BHGH letterhead for 3 months             | Preferred seating at event            |
| Recognition at Presenting Sponsor on all marketing materials | Logo included in mission video        |
| Press Release—including sponsorship announcement             |                                       |

**The Doctoral \$20,000**

- |  |                                     |
|--|-------------------------------------|
| Full Page Ad in Program                                    | Company recognition on BHGH website |
| Company featured on BHGH letterhead for 3 months           | Company recognition during event    |
| Recognition as Doctoral Sponsor on all marketing materials | Preferred seating at event          |
| Press Release—including sponsorship announcement           | Logo included in mission video      |
| Corporate Spotlight on all BHGH media                      |                                     |

**The Ivy League \$10,000**

- |  |                                  |
|--|----------------------------------|
| Half Page Ad in Program                          | Company recognition during event |
| Press Release—including sponsorship announcement | Preferred seating at event       |
| Corporate Spotlight on all BHGH media            | Logo included in mission video   |
| Company recognition on BHGH website              |                                  |

**The Collegians \$5,000**

- |                                       |                                  |
|---------------------------------------|----------------------------------|
| Half Page Ad in Program               | Company recognition during event |
| Corporate Spotlight on all BHGH media | Preferred seating at event       |
| Company recognition on BHGH website   |                                  |

**The Academics \$2,500**

- |                                     |                                  |
|-------------------------------------|----------------------------------|
| Quarter Page Ad in Program          | Company recognition during event |
| Company recognition on BHGH website | Preferred seating at event       |

**Program Advertisements**

Separate from Sponsorships

- |                        |                |
|------------------------|----------------|
| <b>Full Page Ad</b>    | <b>\$1,000</b> |
| <b>Half Page Ad</b>    | <b>\$500</b>   |
| <b>Quarter Page Ad</b> | <b>\$250</b>   |

**Boys Hope Girls Hope of Arizona (BHGHA)** helps academically capable children-in-need by providing academic support, enrichment opportunities, and the resources scholars need to reach their full potential, which sometimes includes housing. At BHGH, 95% of our scholars come from low income families and will be the first in their family to graduate college. From the start of sixth grade through college graduation, scholars gain access to the resources and support necessary to obtain a college degree, become true leaders in their communities, and break the generational cycle of poverty for themselves and their families.

### What is the BHGH difference?

One in five young people in Arizona have not completed high school and a similarly large proportion of young people in the state are disconnected from education—**At BHGH, 100% of our scholars graduate high school and directly enroll in college.**

Today's four-year college graduates will earn nearly \$1 million more over their working lives than will those who only receive a high school diploma—**At BHGH, 86% of our scholars graduate from college within six years.**

Program graduates are attending or have attended Arizona State University, Colgate, Colorado College, Dartmouth, DePaul University, Gonzaga, Northern Arizona University, Pepperdine, St. Anselm College, St. Louis University, St. Edwards, University of Arizona and the University of Southern California, and more. **95% of BHGH students are the first in their family to attend college.**

**The Residential Program serves 8 boys and 8 girls. The Community-Based Program serves up to 42 students. There are currently 32 young adults in the College Program for a total of 90 active BHGH Scholars.**

*"I am not just another number that has been affected by the influence of the BHGH community, but another life that has been changed and given the opportunity to better the world around me. By being a part of the BHGH community, I carry the message that there is hope for all of those that go through troubles and that there are communities that are more than willing to help."*

*Manny, Boys Hope alumni, GCU*





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**Submit ads by:**

April 22, 2019

**Ad Specs:**

Full Page  
W 8" X H 10.75"  
Half Page  
W 8" X H 5"  
Quarter Page  
W 4" X H 5.37"

## 2019 Success Starts With Hope Breakfast SPONSORSHIP COMMITMENT FORM

Yes, I would like to sponsor the Success Starts With Hope Breakfast at the following level:

- |   |          |  |         |
|---|----------|--|---------|
| <input type="checkbox"/> Presenting Sponsor | \$30,000 | <input type="checkbox"/> Full Page Ad    | \$1,000 |
| <input type="checkbox"/> The Doctoral       | \$20,000 | <input type="checkbox"/> Half Page Ad    | \$500   |
| <input type="checkbox"/> The Ivy League     | \$10,000 | <input type="checkbox"/> Quarter Page Ad | \$250   |
| <input type="checkbox"/> The Collegians     | \$5,000  |  |         |
| <input type="checkbox"/> The Academics      | \$2,500  |  |         |

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Make check out to Boys Hope Girls Hope of Arizona

Mail to: Boys Hope Girls Hope of Arizona  
3443 N Central Ave, Arcade 7  
Phoenix, AZ 85012

Please invoice me

Please bill my Credit Card: AMEX, VISA, MC, Discover

Card Number: \_\_\_\_\_

Exp Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_



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